LIVE! FROM HYDRO PARK

SPONSORSHIP LEVELS

Presenting Sponsorship - $6,000 – Limited to 1 Presenting Sponsor

- Tap Takeover Night
  - Opportunity to announce bands for the night
  - Staff and work the Bar for the night in partnership with a non-profit who holds the picnic license for the night
  - Opportunity to do giveaways and small games near the pavilion area
  - 48 Drink tickets to use for staff during the night
- Marketing Exposure
  - Presenting Sponsor naming rights to the Live! from Hydro Park series
  - Press release inclusion as Presenting Sponsor
  - Logo on banner for Live! from Hydro Park concert series Facebook page
  - Two dedicated social media posts for your company as a sponsor
  - Recognition in all Times Villager ad runs
  - Logo on City of Kaukauna website
  - Logo on circulated Live! from Hydro Park poster
- Recognition at Event
  - Named as Presenting Sponsor on mainstage banner visible on stage behind the band

Stage Sponsor - $3,000 – Limited to 2 Stage Sponsors

- VIP Experience at Live! Series
  - One VIP Experience with dedicated tent space for 10-12 guests
  - Signage noting reserved VIP space for your company
  - Two drink tickets per VIP Experience guest (up to 24 per night)
- Marketing Exposure
  - Press release inclusion as Stage Sponsor
  - Two dedicated social media posts for your company
  - Recognition in all Times Villager ad runs
  - Logo on City of Kaukauna website
  - Logo on circulated Live! from Hydro Park poster
- Recognition at Events
  - Named as Stage Sponsor on two 24x18” signs at sides of stage

Tap Takeover Sponsor - $2,000 Limit to 2 Tap Takeover Sponsors

- Marketing Exposure
  - Press release inclusion as a Tap Takeover Sponsor
  - One dedicated social media post for your company
  - Recognition in first Times Villager ad runs
  - Logo on City of Kaukauna website
  - Logo on circulated Live! from Hydro Park poster

- All Season Recognition at Events
    - One 24x18” sign recognizing your sponsorship on Hydro Park walkway
- Tap Takeover Night
    - Opportunity to announce bands for the night
    - Staff and work the Bar for the night in partnership with a non-profit who holds the picnic license for the night
    - Opportunity to do giveaways and small games near the pavilion area
    - 24 drink tickets for staff during working night

Pavilion Sponsor - $2,000 – Limited to 2 Pavilion Sponsor

- Marketing Exposure
    - Press release inclusion as Pavilion Sponsor
    - Two dedicated social media posts for your company
    - Recognition in all Times Villager ad runs
    - Logo on City of Kaukauna website
    - Logo on circulated Live! from Hydro Park poster
- Recognition at Events
    - Named as Pavilion Sponsor on two 24”x18” signs at beer and food pavilion

Lawn Sponsor - $1,000 – No limitations on Sponsors

- Marketing Exposure
    - Two dedicated social media posts for your company
    - Recognition in first Times Villager ad run
    - Logo on City of Kaukauna website
    - Logo on circulated Live! from Hydro Park poster
- Recognition at Events
    - One 24x18” sign recognizing your sponsorship on Hydro Park walkway

Tailgater Sponsor - $500 – No limitations on Sponsors

- Marketing Exposure
    - One dedicated social media post for your company
    - Recognition in first Times Villager ad run
    - Logo on City of Kaukauna website
    - Logo on circulated Live! from Hydro Park poster
- Recognition at Events
    - One 24x18” sign recognizing your sponsorship on Hydro Park walkway

Event Partner - $250 – No limitations on Sponsors

- Marketing Exposure
    - Logo on City of Kaukauna website
    - Recognition in first Times Villager run

Event Supporter - $100 – No limitations on Sponsors

- Marketing Exposure
    - Logo on City of Kaukauna website

LIVE! FROM HYDRO PARK CONCERT SERIES

SPONSORSHIP FORM

Please complete the form below to become a sponsor for our 2027 concert series. Thank you for your support.

Business Name:	
Business Address:	
Contact Name:	
Phone Number:	Email:
Requested Sponsorship Level: ☐ Presenting Sponsor - $6,000 ☐ Stage Sponsor - $3,000 ☐ Pavilion Sponsor - $2,000 ☐ Tap Takeover Sponsor - $2,000 ☐ Lawn Sponsor - $1,000	☐ Tailgater Sponsor - $500 ☐ Event Partner - $250 ☐ Event Sponsor- $100 ☐ Other – (please describe below)
Other Sponsorship Details:	

Please make checks payable to City of Kaukauna, with “Live! From Hydro Concert Series” noted in the memo. Payment can be sent to:

City of Kaukauna
Attn: Live! From Hydro Park Concert Series
144 W. 2nd Street
Kaukauna, WI 54130