PROCLAMATION GOVERNMENT COMMUNICATORS DAY FEBRUARY 21, 2025

WHEREAS, the role of government communications professions is to inform, educate and engage their communities; and

WHEREAS, robust communication in government creates trust and inspires residents to take action and be involved; and

WHEREAS, government communications create relationships and calls to action, build awareness and understanding through storytelling, engage and foster engagement on civic issues and use all channels to include people in critical decisions; and

WHEREAS, it is essential to have strong communications in government because it is a foundational element of living in a democracy where citizens have the freedom to make their voice heard; and

WHEREAS, the City is proud and has deep gratitude and recognition for government communicators' professionalism, dedication, hard work, commitment, enthusiasm and sacrifice;

NOW, THEREFORE, I, Mayor Anthony J. Penterman of the City of Kaukauna, Wisconsin do hereby proclaim February 21, 2025 as

GOVERNMENT COMMUNICATORS DAY

in Kaukauna, WI and encourage all residents to thank the members of the Communications Team who have dedicated their careers to ensure the City has effective, impactful and successful communication strategies that resonate and are relevant. Dated this 19th day of February 2025.

CITY OF KAUKADNA

Anthony J. Penterman, Mayor