



Electric City River Jam

SPONSORSHIP LEVELS

Presenting Sponsorship - \$6,000 – Limited to 1 Presenting Sponsor

- VIP Experience
 - VIP Experience with dedicated space at 313 Dodge for 10-12 guests
 - Signage noting reserved VIP space for your company
- Marketing Exposure
 - Press release inclusion as Presenting Sponsor
 - Two dedicated social media posts for your company as a sponsor
 - Recognition in Times Villager ad run
 - Logo on City of Kaukauna website
 - Logo on web poster
 - Logo on printed poster (If sponsored by May 15)
- Recognition at Event
 - Logo on mainstage banner visible on stage behind the band

Stage Sponsor - \$3,000 – Limited to 2 Stage Sponsors

- VIP Experience
 - VIP Experience with dedicated space at 313 Dodge for 5-7 guests
 - Signage noting reserved VIP space for your company
- Marketing Exposure
 - Press release inclusion as Stage Sponsor
 - Two dedicated social media posts for your company
 - Recognition in Times Villager ad run
 - Logo on City of Kaukauna website
 - Logo on web poster
 - Logo on printed poster (If sponsored by May 15)
- Recognition at Events
 - Sign provided by your organization will be placed by the stage

Pavilion Sponsor - \$2,000 - Limited to 1 Pavilion Sponsor

- Marketing Exposure
 - Press release inclusion as Pavilion Sponsor
 - One dedicated social media post for your company
 - Recognition in Times Villager ad run
 - Logo on City of Kaukauna website
 - Logo on web poster
 - Logo on printed poster (If sponsored by May 15)
- Recognition at Events
 - Sign provided by your organization will be placed by the pavilion

Lawn Sponsor - \$1,000 – No limitations on Sponsors

- Marketing Exposure
 - Two dedicated social media posts for your company
 - Recognition in Times Villager ad run
 - Logo on City of Kaukauna website
 - Logo on web poster
- Recognition at Events
 - One 24x18” sign recognizing your sponsorship on the walkway

Tailgater Sponsor - \$500 – No limitations on Sponsors

- Marketing Exposure
 - One dedicated social media post for your company
 - Recognition in Times Villager ad run
 - Logo on City of Kaukauna website
- Recognition at Events
 - One 24x18” sign recognizing your sponsorship on the walkway

Event Sponsor - \$250 – No limitations on Sponsors

- Marketing Exposure
 - Logo on City of Kaukauna website
 - Logo on web poster

Event Partner - \$100 – No limitations on Sponsors

- Marketing Exposure
 - Logo on City of Kaukauna website

