

LIVE! FROM HYDRO PARK

SPONSORSHIP LEVELS

Presenting Sponsorship - \$6,000 - Limited to 1 Presenting Sponsor

- Tap Takeover Night
 - Opportunity to announce bands for the night
 - Staff and work the Bar for the night in partnership with a non-profit who holds the picnic license for the night
 - o Opportunity to do giveaways and small games near the pavilion area
 - o 48 Drink tickets to use for staff during the night
- Marketing Exposure
 - o Presenting Sponsor naming rights to the Live! from Hydro Park series
 - o Press release inclusion as Presenting Sponsor
 - Logo on banner for Live! from Hydro Park concert series Facebook page
 - o Two dedicated social media posts for your company as a sponsor
 - Recognition in all Times Villager ad runs
 - Logo on City of Kaukauna website
 - o Logo on circulated Live! from Hydro Park poster
- Recognition at Event
 - Named as Presenting Sponsor on mainstage banner visible on stage behind the band

Stage Sponsor - \$3,000 - Limited to 2 Stage Sponsors

- VIP Experience at Live! Series
 - One VIP Experience with dedicated tent space for 10-12 guests
 - Signage noting reserved VIP space for your company
 - Two drink tickets per VIP Experience guest (up to 24 per night)
- Marketing Exposure
 - Press release inclusion as Stage Sponsor
 - Two dedicated social media posts for your company
 - Recognition in all Times Villager ad runs
 - Logo on City of Kaukauna website
 - Logo on circulated Live! from Hydro Park poster
- Recognition at Events
 - Named as Stage Sponsor on two 24x18" signs at sides of stage

Tap Takeover Sponsor - \$2,000 Limit to 2 Tap Takeover Sponsors

- Marketing Exposure
 - Press release inclusion as a Tap Takeover Sponsor
 - One dedicated social media post for your company
 - Recognition in first Times Villager ad runs
 - Logo on City of Kaukauna website
 - Logo on circulated Live! from Hydro Park poster

CITY OF KAUKAUNA

144 W 2nd Street
920.766.6300
Kaukauna, WI 54130
kaukauna.gov

- All Season Recognition at Events
 - One 24x18" sign recognizing your sponsorship on Hydro Park walkway
- Tap Takeover Night
 - Opportunity to announce bands for the night
 - Staff and work the Bar for the night in partnership with a non-profit who holds the picnic license for the night
 - o Opportunity to do giveaways and small games near the pavilion area
 - 24 drink tickets for staff during working night

Pavilion Sponsor - \$2,000 - Limited to 2 Pavilion Sponsor

- Marketing Exposure
 - o Press release inclusion as Pavilion Sponsor
 - Two dedicated social media posts for your company
 - o Recognition in all Times Villager ad runs
 - Logo on City of Kaukauna website
 - Logo on circulated Live! from Hydro Park poster
- Recognition at Events
 - o Named as Pavilion Sponsor on two 24"x18" signs at beer and food pavilion

Lawn Sponsor - \$1,000 - No limitations on Sponsors

- Marketing Exposure
 - o Two dedicated social media posts for your company
 - o Recognition in first Times Villager ad run
 - o Logo on City of Kaukauna website
 - o Logo on circulated Live! from Hydro Park poster
- Recognition at Events
 - One 24x18" sign recognizing your sponsorship on Hydro Park walkway

Tailgater Sponsor - \$500 - No limitations on Sponsors

- Marketing Exposure
 - o One dedicated social media post for your company
 - o Recognition in first Times Villager ad run
 - Logo on City of Kaukauna website
 - Logo on circulated Live! from Hydro Park poster
- Recognition at Events
 - One 24x18" sign recognizing your sponsorship on Hydro Park walkway

Event Partner - \$250 - No limitations on Sponsors

- Marketing Exposure
 - Logo on City of Kaukauna website
 - Recognition in first Times Villager run

Event Supporter - \$100 - No limitations on Sponsors

- Marketing Exposure
 - o Logo on City of Kaukauna website