

# Kaukauna Music Festival

## SPONSORSHIP LEVELS

#### Presenting Sponsorship - \$6,000 - Limited to 1 Presenting Sponsor

- VIP Experience
  - o VIP Experience with dedicated space at 313 Dodge for 10-12 guests
  - Signage noting reserved VIP space for your company
- Marketing Exposure
  - o Press release inclusion as Presenting Sponsor
  - o Two dedicated social media posts for your company as a sponsor
  - Recognition in Times Villager ad runs
  - o Logo on City of Kaukauna website
  - Logo on web poster
  - Logo on printed poster (If sponsored by July 12)
- Recognition at Event
  - o Logo on mainstage banner visible on stage behind the band

### Stage Sponsor - \$3,000 - Limited to 2 Stage Sponsors

- VIP Experience
  - o VIP Experience with dedicated space at 313 Dodge for 5-7 guests
  - Signage noting reserved VIP space for your company
- Marketing Exposure
  - Press release inclusion as Stage Sponsor
  - Two dedicated social media posts for your company
  - Recognition in Times Villager ad runs
  - Logo on City of Kaukauna website
  - Logo on web poster
  - Logo on printed poster (If sponsored by July 12)
- Recognition at Events
  - Sign provided by your organization will be placed by the stage

#### Pavilion Sponsor - \$2,000

- Marketing Exposure
  - Press release inclusion as Pavilion Sponsor
  - One dedicated social media posts for your company
  - Recognition in Times Villager ad runs
  - Logo on City of Kaukauna website
  - Logo on web poster
  - Logo on printed poster (If sponsored by July 12)
- Recognition at Events
  - Sign provided by your organization will be placed by the pavilion