



# LIVE! FROM HYDRO PARK

## SPONSORSHIP LEVELS

### Presenting Sponsorship - \$6,000 – Limited to 1 Presenting Sponsor

- Tap Takeover Night
  - Opportunity to announce bands for the night
  - Staff and work the Bar for the night in partnership with a non-profit who holds the picnic license for the night
  - Opportunity to do giveaways and small games near the pavilion area
  - 48 Drink tickets to use for staff during the night
- Marketing Exposure
  - Presenting Sponsor naming rights to the Live! from Hydro Park series
  - Press release inclusion as Presenting Sponsor
  - Logo on banner for Live! from Hydro Park concert series Facebook page
  - Two dedicated social media posts for your company as a sponsor
  - Recognition in all Times Villager ad runs
  - Logo on City of Kaukauna website
  - Logo on circulated Live! from Hydro Park poster
- Recognition at Event
  - Named as Presenting Sponsor on mainstage banner visible on stage behind the band

### Stage Sponsor - \$3,000 – Limited to 2 Stage Sponsors

- VIP Experience at Live! Series
  - One VIP Experience with dedicated tent space for 10-12 guests
  - Signage noting reserved VIP space for your company
  - Two drink tickets per VIP Experience guest (up to 24 per night)
- Marketing Exposure
  - Press release inclusion as Stage Sponsor
  - Two dedicated social media posts for your company
  - Recognition in all Times Villager ad runs
  - Logo on City of Kaukauna website
  - Logo on circulated Live! from Hydro Park poster
- Recognition at Events
  - Named as Stage Sponsor on two 24x18" signs at sides of stage

### Tap Takeover Sponsor - \$2,000 Limit to 2 Tap Takeover Sponsors

- Marketing Exposure
  - Press release inclusion as a Tap Takeover Sponsor
  - One dedicated social media post for your company
  - Recognition in first Times Villager ad runs
  - Logo on City of Kaukauna website
  - Logo on circulated Live! from Hydro Park poster

- All Season Recognition at Events
  - One 24x18" sign recognizing your sponsorship on Hydro Park walkway
- Tap Takeover Night
  - Opportunity to announce bands for the night
  - Staff and work the Bar for the night in partnership with a non-profit who holds the picnic license for the night
  - Opportunity to do giveaways and small games near the pavilion area
  - 24 drink tickets for staff during working night

**Pavilion Sponsor - \$2,000 – Limited to 2 Pavilion Sponsor**

- Marketing Exposure
  - Press release inclusion as Pavilion Sponsor
  - Two dedicated social media posts for your company
  - Recognition in all Times Villager ad runs
  - Logo on City of Kaukauna website
  - Logo on circulated Live! from Hydro Park poster
- Recognition at Events
  - Named as Pavilion Sponsor on two 24"x18" signs at beer and food pavilion

**Lawn Sponsor - \$1,000 – No limitations on Sponsors**

- Marketing Exposure
  - Two dedicated social media posts for your company
  - Recognition in first Times Villager ad run
  - Logo on City of Kaukauna website
  - Logo on circulated Live! from Hydro Park poster
- Recognition at Events
  - One 24x18" sign recognizing your sponsorship on Hydro Park walkway

**Tailgater Sponsor - \$500 – No limitations on Sponsors**

- Marketing Exposure
  - One dedicated social media post for your company
  - Recognition in first Times Villager ad run
  - Logo on City of Kaukauna website
  - Logo on circulated Live! from Hydro Park poster
- Recognition at Events
  - One 24x18" sign recognizing your sponsorship on Hydro Park walkway

**Event Partner - \$250 – No limitations on Sponsors**

- Marketing Exposure
  - Logo on City of Kaukauna website
  - Recognition in first Times Villager run

**Event Supporter - \$100 – No limitations on Sponsors**

- Marketing Exposure
  - Logo on City of Kaukauna website