



# **The City of Kaukauna Municipal Pool Capital Campaign**

*Something  
for everyone*

*Thank you for our past.  
Preparing for our future*

# Something for everyone

## The City of Kaukauna Municipal Pool Capital Campaign



The current facility was constructed in 1991. Due to the age of the complex, the City evaluated current and future repair costs versus replacement of facilities, to ensure the best use is made of public funding.

The concessions/mechanical building envelope is in acceptable shape, but the concessions area is extremely cramped.

Limited space for workers, freezers, storage, and an undersized serving window.

The pool pumps and filtration systems in the mechanical area are at the end of their useful lifespan and need to be replaced.

The existing DE (diatomaceous earth) filtration system is hazardous to employee health, and it is outdated technology for exterior aquatic environments. These systems also require a high level of maintenance and water consumption.

Previous assessments on the buildings and mechanical systems – all reaching the same conclusion.

In 2020, Staff began working with Parkitecture + Planning, LLC to develop a Master Plan for the facility moving into the future.



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The main pool building interior no longer meets the needs or expectations of visitors and staff.

Patron flow through the locker rooms is awkward, staff sightlines are limited, and there is an abundance of wasted space.

Staff and lifeguard areas are not well designed and result in lack of privacy and cramped quarters.

The concrete floors do not drain well to floor drains, creating slip and fall hazards.

The existing building also exhibits several areas of structural cracking and damage. Most importantly, the number of toilet, lavatory, and urinal fixtures available for patron use are significantly below current code requirements with no capability for expansion.

There are several elevated wood deck platforms popular with visitors, but in poor condition. Support posts have heaved, leading to uneven deck areas, and the wooden railings and decking have rotted areas in need of replacement.



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**Imagine splashing in the splash pad, speeding down the waterslides, relaxing under a shade canopy,....**

**These are just some of the new amenities and enhancements planned for the new Aquatic Center—a cool place for everyone to come together. The new Aquatic Center will have something for everyone to do.**

**The new Aquatic Center is an estimated \$6 million project that will change the way we think about our outdoor pool. There will be so many ways to enjoy the water and each day will bring a new adventure! It will be a gathering place for people from throughout the Fox Valley area and a source of summer memories that will last forever.**

**The “Something for Everyone Campaign” is the effort to raise \$1 million to fund the new enhancements to the basic pool design. We want to build an aquatic center, not just a pool. The Aquatic Center will offer a variety of swimming, water features and water-related activity areas within one design, enabling multiple events, programs and activities to occur simultaneously.**



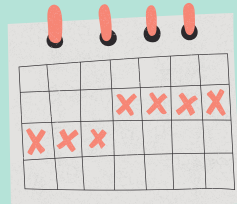


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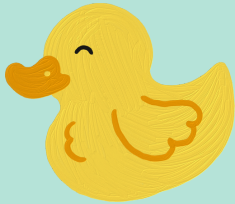
The City of Kaukauna  
Municipal Pool  
Capital Campaign



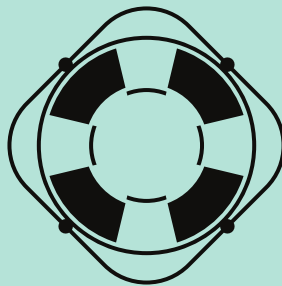
Pool rentals (hrs): 45



Days in Operation: 80



Pool rentals: 20



Number of Program Participants: 67



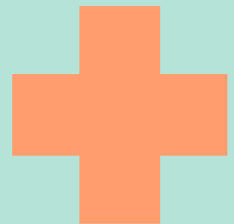
Season attendance: 34,922



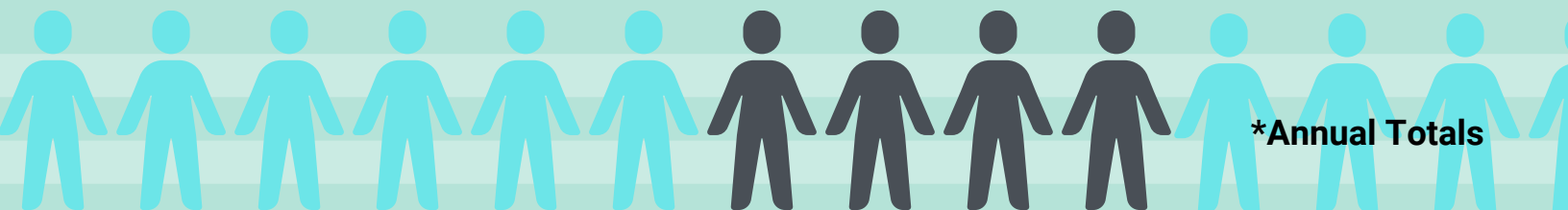
Hours of Operation: 888



Staff employed: 40



Swim lesson registration: 1,400



\*Annual Totals

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Your help with this Campaign will make our vision happen.

We encourage you to consider investing in the future of recreation in our community. Your tax-deductible donation to the City of Kaukauna Aquatic Center Capital Campaign is an investment in transforming lives.

The benefits of having a pool in a community helps with its economic development. Pools are about family, fun and fitness. Communities with pools can help reduce obesity, combat depression and improve mental health. It helps teach life-saving skills for all ages and improves strength and mobility to those with physical challenges. It is a place where parents know their kids will be safe on a hot summer's afternoon. It is an investment in a healthier community and will be a destination for families from all over Fox Valley to enjoy.

Naming & Recognition opportunities have been established for leadership level donations and pledge payments may be made at the frequency of your choosing over a ten-year or five-years' time.

We envision a community where recreational opportunities have ample space to continue the work of making the Fox Valley an incredible place to live, work and play. The new Aquatic Center will provide just that for our community.



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## The City of Kaukauna Municipal Pool Capital Campaign



**Estimated Project Cost**  
\$6 million



### **Financing**

\$1million- Capital Campaign  
\$1.5 million- Tax Increment Financing  
\$3 million- City Borrowing (tax payors)  
\$500,000 Parks & Pools Capital Funds



### **Tentative Timeline**

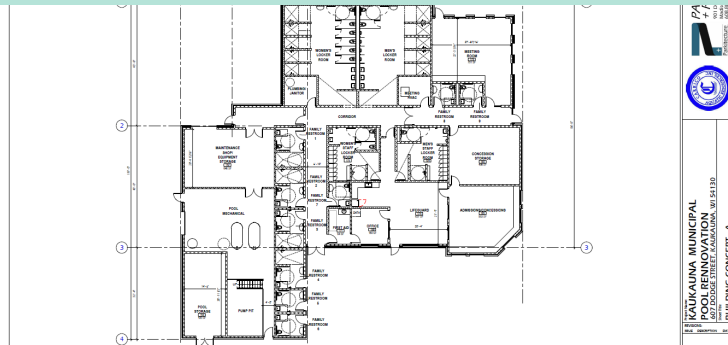
**Fundraising:** 2022 and Early 2023  
**Bid:** Spring 2023  
**Construction:** End of Summer 2023  
**Dedication:** Summer 2024





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**GIFT GIVING LEVELS**

**Philanthropist \$500,000+**

**Benefactor \$250,000 - \$499,999**

**Patron \$100,000-\$249,999**

**Pace Setting \$25,000 - \$99,999**

**Advanced \$10,000 - \$24,999**

**Major \$1,500 - \$9,999**

**DONOR POLICIES**

**Donors will be recognized by name both on the donor wall by giving level and at the selected location supported by the gift.**

**All naming opportunities are subject to the approval by the City of Kaukauna.**

**Unless otherwise stated, naming is reserved for 20 years.**

**Naming opportunities and gift levels are subject to availability and subject to change.**

**You may choose from these suggested wordings:**

- **"Through the generosity of"**
- **"In Memory/Honor of"**



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**THANK YOU TO OUR CAMPAIGN VOLUNTEERS**

**CAMPAIGN COMMITTEE**

Mayor Tony Penterman, Co-Chair

Kelly Kelly, Co-Chair

Nicci Sprangers

Bob Jakel

Dr. Chris Berkers

TJ Minnehan

Will Van Rossum, Finance Director

Terri Vosters, Community Enrichment & Recreation Director

Jeff Malloy, Recreation Program Manager

**We also wish to express our deep  
appreciation for the 100 Extraordinary  
Women Committee**

