



**Northeast Wisconsin Stormwater Consortium**

**PO Box 1861**

**Appleton, WI 54912**

## **2022 Annual Report**

### **NEWSC Mission:**

To facilitate efficient implementation of stormwater programs locally and regionally that will meet DNR and EPA regulatory requirements and maximize the benefit of stormwater activities to the watershed by:

- **Fostering partnerships**
- **Sharing Information**
- **Seeking Administrative Efficiency**
- **Pooling Financial Resources**

The Northeast Wisconsin Stormwater Consortium was formed in 2005 as a subsidiary of the Fox-Wolf Watershed Alliance. The consortium is a collaborative of members with leadership elected annually from within its membership.

### **2022 NEWSC Members:**

[Brown County](#)

[Calumet County](#)

[Fond du Lac County](#)

[Outagamie County](#)

[Winnebago County](#)

[City of Appleton](#)

[City of De Pere](#)

[City of Fond du Lac](#)

[City of Green Bay](#)

[City of Kaukauna](#)

[City of Manitowoc](#)

[City of Marinette](#)

[City of Menasha](#)

[City of Neenah](#)

[City of Oshkosh](#)

[City of Two Rivers](#)

[Town of Algoma](#)

[Town of Black Wolf](#)

[Town of Buchanan](#)

[Town of Clayton](#)

[Town of Fond du Lac](#)

[Town of Friendship](#)

[Town of Grand Chute](#)

[Town of Lawrence](#)

[Town of Ledgeview](#)

[Town of Neenah](#)

[Town of Omro](#)

[Town of Scott](#)

[Town of Taycheedah](#)

[Town of Vinland](#)

[University of WI – Oshkosh](#)

[Village of Allouez](#)

[Village of Ashwaubenon](#)

[Village of Bellevue](#)

[Village of Combined Locks](#)

[Village of Eden](#)

[Village of Fox Crossing](#)

[Village of Greenville](#)

[Village of Harrison](#)

[Village of Hobart](#)

[Village of Howard](#)

[Village of Kimberly](#)

[Village of Little Chute](#)

[Village of N. Fond du Lac](#)

[Village of Sherwood](#)

[Village of Suamico](#)

[AECOM](#)

[Ayres Associates](#)

[Brown & Caldwell](#)

[Cedar Corporation](#)

[Contech Construction](#)

[County Materials](#)

[Davel Engineering](#)

[Graef, USA](#)

[Mach IV Engineering &](#)

[Surveying](#)

[Martenson & Eisele](#)

[Mau & Associates](#)

[McMAHON Group](#)

[Mead & Hunt](#)

[MSA Professional Services](#)

[raSmith](#)

[Robert E. Lee Associates](#)

[Ruekert & Mielke](#)

[Westwood Professional Services](#)

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### NEWSC Resources Available to Members:

\*If Members utilized these resources to provide education to their residents, elected officials or staff, members should include details of how they were used in their individual annual reports.

\*For outreach efforts conducted by NEWSC that members can enter directly into their individual annual report, look for your community name in each section.

### MCM #2 Public Education & Outreach

#### Topic #1: Illicit Discharge Detection & Elimination

The resources below were created by NEWSC and are available for NEWSC members to print and mail out to local businesses, share on social media or have available to residents by printing and displayed at the office or other public venue.

If used in the in the manner above: Delivery Mechanism would be passive.

Carpet Cleaning Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2015/04/Professional-Carpet-Cleaning.pdf">http://www.renewourwaters.org/wp-content/uploads/2015/04/Professional-Carpet-Cleaning.pdf</a>
Greenhouses, Garden Centers & Nurseries Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2015/04/Garden-Centers.pdf">http://www.renewourwaters.org/wp-content/uploads/2015/04/Garden-Centers.pdf</a>
Professional Power Washing Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2015/04/Power-washing-for-the-professional-washer.pdf">http://www.renewourwaters.org/wp-content/uploads/2015/04/Power-washing-for-the-professional-washer.pdf</a>
Concrete Washout Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2015/04/Concrete-Washout.pdf">http://www.renewourwaters.org/wp-content/uploads/2015/04/Concrete-Washout.pdf</a>
Construction Site Erosion & Sediment Control	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Construction-BMPs-Erosion-Sediment-Control.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/Construction-BMPs-Erosion-Sediment-Control.pdf</a>
Dumpster Management Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2015/04/Dumpster-Management-bilingual-pamphlet.pdf">http://www.renewourwaters.org/wp-content/uploads/2015/04/Dumpster-Management-bilingual-pamphlet.pdf</a>
Dumpster Management Poster	<a href="https://drive.google.com/file/d/1736Sg155_XWFND0kH4nHq1MQowgiuD8_/view?usp=sharing">https://drive.google.com/file/d/1736Sg155_XWFND0kH4nHq1MQowgiuD8_/view?usp=sharing</a>
Parking Lot Maintenance Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2015/04/Parking-Lot-BMP.pdf">http://www.renewourwaters.org/wp-content/uploads/2015/04/Parking-Lot-BMP.pdf</a>
Winter Parking Lot Maintenance Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/11/Parking-Lot-Maintenance-Winter-BMPs.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/11/Parking-Lot-Maintenance-Winter-BMPs.pdf</a>

**\*Did you have inspectors in your community stop by businesses this year? Did they do illicit discharge inspections and meet with area businesses about illicit discharge? If so, you can record those interactions as active outreach.**

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### NEWSC Active Delivery on Behalf of Members: Volunteer Event - Annual Watershed Cleanup

Fox-Wolf Watershed Alliance continues to add sites every year. If your community would like a site added for 2023, contact Kelly ([Kelly@fwwa.org](mailto:Kelly@fwwa.org)). Sites should have public access. Communities are asked to provide a site leader for the 1<sup>st</sup> year.

Municipality	Number of Volunteers
Allouez	48
Appleton	206
Bellevue	6
Brown County	80
Calumet County	38
Combined Locks	32
De Pere	39
Fond du Lac	70
Grand Chute	13
Green Bay	110
Hortonville	35
Howard	13
Kaukauna	82
Kimberly	48
Ledgeview	17
Little Chute	31
Menasha	179
Neenah	33
New London	62
Oshkosh	307

#### Totals:

**Volunteers: 1,617 | Trash Bags: 958 | Tires: 66 | Electronics: 35**

**Plastic bags: 2,701 | Syringes: 105 | Straws: 1,051 | Recycle bags: 224 Total**

**Weight: 8,429 pounds**



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Municipality	Number of Volunteers
Outagamie County	15
Sherwood	39
Vinland	30
Winnebago County	57
Winneconne	27

### 2.1.1

#### Topic #2: Household Hazardous Waste Disposal/Pet Waste Management/Vehicle Washing

The resources below were created by NEWSC and are available for NEWSC members to print and mail out to local businesses, share on social media or have available to residents by printing and displayed at the office or other public venue.

If used in the in the manner above: Delivery Mechanism would be passive.

Household Hazardous Waste Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Household-Hazardous-Waste.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/Household-Hazardous-Waste.pdf</a>
Carpet Cleaning Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/carpet-cleaning.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/carpet-cleaning.pdf</a>
Kids Can Help Too Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Kids-can-help-too.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/Kids-can-help-too.pdf</a>
Good Dog, Good Owner Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Good-Dog-Good-Owner.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/Good-Dog-Good-Owner.pdf</a>
Power Washing Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Power-Washing-Home.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/Power-Washing-Home.pdf</a>
Fish Don't Swim in Chlorine Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Pool-Spa-Discharge.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/Pool-Spa-Discharge.pdf</a>
Vehicle Maintenance Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Vehicle-Maintenance.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/Vehicle-Maintenance.pdf</a>
Vehicle Maintenance Webpage	<a href="http://www.renewourwaters.org/vehicle-maintenance-2/">http://www.renewourwaters.org/vehicle-maintenance-2/</a>
Kids Can Help Too Webpage	<a href="http://www.renewourwaters.org/kids-can-help-too-3/">http://www.renewourwaters.org/kids-can-help-too-3/</a>
Household Hazardous Waste Webpage	<a href="http://www.renewourwaters.org/household-hazardous-waste-3/">http://www.renewourwaters.org/household-hazardous-waste-3/</a>
Power Washing Webpage	<a href="http://www.renewourwaters.org/power-washing/">http://www.renewourwaters.org/power-washing/</a>
Fish Don't Swim in Chlorine Webpage	<a href="http://www.renewourwaters.org/pools-and-spas/">http://www.renewourwaters.org/pools-and-spas/</a>
Carpet Cleaning Webpage	<a href="http://www.renewourwaters.org/carpet-cleaning-2/">http://www.renewourwaters.org/carpet-cleaning-2/</a>
Good Dog, Good Owner Webpage	<a href="http://www.renewourwaters.com/our-pets-our-waters/">http://www.renewourwaters.com/our-pets-our-waters/</a>
Good Dog, Good Owner Infographic	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Good-Dog-Good-Owner-Web-Ready.png">http://www.renewourwaters.org/wp-content/uploads/2019/07/Good-Dog-Good-Owner-Web-Ready.png</a>



Car Washing Infographic	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Car-on-GrassSM.jpg">http://www.renewourwaters.org/wp-content/uploads/2019/07/Car-on-GrassSM.jpg</a>
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**\*Did you exhibit or do any community presentations that hit on these topics? If so, you can record those interactions as active outreach.**

NEWSC Passive and Active Delivery for this topic can be found at the end of the report.

### 2.1.1

#### Topic #3: Yard Waste Management/Pesticide and Fertilizer Application

The resources below were created by NEWSC and are available for NEWSC members to print and mail out to local businesses, share on social media or have available to residents by printing and displayed at the office or other public venue.

If used in the in the manner above: Delivery Mechanism would be passive.

Leave Your Leaves on Land Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Leave-Your-Leaves-on-Land.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/Leave-Your-Leaves-on-Land.pdf</a>
The Perfect Lawn Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/The-Perfect-Lawn.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/The-Perfect-Lawn.pdf</a>
Perfect Landscape Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/The-Pefect-Landscape-7.9.19.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/The-Pefect-Landscape-7.9.19.pdf</a>
Ice & Snow Control flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Leave-Your-Leaves-on-Land.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/Leave-Your-Leaves-on-Land.pdf</a>
Kids Can Help Too Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Kids-can-help-too.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/Kids-can-help-too.pdf</a>
Leave Your Leaves on Land Webpage	<a href="http://www.renewourwaters.org/leave-your-leaves-on-land/">http://www.renewourwaters.org/leave-your-leaves-on-land/</a>
The Perfect Lawn Webpage	<a href="http://www.renewourwaters.org/the-perfect-lawn-3/">http://www.renewourwaters.org/the-perfect-lawn-3/</a>
Perfect Landscape Webpage	<a href="http://www.renewourwaters.org/the-perfect-landscape/">http://www.renewourwaters.org/the-perfect-landscape/</a>
Ice & Snow Control Webpage	<a href="http://www.renewourwaters.org/ice-and-snow-control-3/">http://www.renewourwaters.org/ice-and-snow-control-3/</a>
Kids Can Help Too Webpage	<a href="http://www.renewourwaters.org/kids-can-help-too-3/">http://www.renewourwaters.org/kids-can-help-too-3/</a>
Ice & Snow Control Infographic	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Ice-and-snow-removal-photo.jpg">http://www.renewourwaters.org/wp-content/uploads/2019/07/Ice-and-snow-removal-photo.jpg</a>
Leave Your Leaves on Land Infographic	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/leaf-collection.jpg">http://www.renewourwaters.org/wp-content/uploads/2019/07/leaf-collection.jpg</a>
Sweep Grass Clippings Infographic	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/grassclippingsROW.jpg">http://www.renewourwaters.org/wp-content/uploads/2019/07/grassclippingsROW.jpg</a>

**\*Did you exhibit or do any community presentations that hit on these topics? If so, you can record those interactions as active outreach.**

NEWSC Passive and Active Delivery for this topic can be found at the end of this report.



### 2.1.1

#### Topic #4: Stream and Shoreline Management

The resources below were created by NEWSC and are available for NEWSC members to print and mail out to local businesses, share on social media or have available to residents by printing and displayed at the office or other public venue.

If used in the in the manner above: Delivery Mechanism would be passive.

Restore Your Shore Flyer	<a href="https://drive.google.com/file/d/1Qcel0qumtuyfu204Qg9kMFa1BSZjb4DA/view?usp=sharing">https://drive.google.com/file/d/1Qcel0qumtuyfu204Qg9kMFa1BSZjb4DA/view?usp=sharing</a>
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**\*Did you meet with homeowners to educate them on streambank erosion and BMPs to reduce erosion? You can record these discussions as active outreach.**

### 2.1.1

#### Topic #5: Residential Infiltration

The resources below were created by NEWSC and are available for NEWSC members to print and mail out to local businesses, share on social media or have available to residents by printing and displayed at the office or other public venue.

If used in the in the manner above: Delivery Mechanism would be passive.

Rain Barrel Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/04/Rain-Barrels-Handout.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/04/Rain-Barrels-Handout.pdf</a>
The Perfect Landscape Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/The-Pefect-Landscape-7.9.19.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/The-Pefect-Landscape-7.9.19.pdf</a>
The Perfect Landscape Webpage	<a href="http://www.renewourwaters.org/the-perfect-landscape/">http://www.renewourwaters.org/the-perfect-landscape/</a>
Rain Barrel Webpage	<a href="http://www.renewourwaters.org/rain-barrels/">http://www.renewourwaters.org/rain-barrels/</a>
Grass Clippings Infographic	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/grassclippingsROW.jpg">http://www.renewourwaters.org/wp-content/uploads/2019/07/grassclippingsROW.jpg</a>

**\*Did you host a rain barrel workshop? If so, claim active outreach for this topic.**

### 2.1.1

#### Topic #6: Construction Sites/Post Construction Stormwater Management

The resources below were created by NEWSC and are available for NEWSC members to print and mail out to local businesses, share on social media or have available to residents by printing and displayed at the office or other public venue.

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## Northeast Wisconsin Stormwater Consortium

PO Box 1861  
Appleton, WI 54912

Stormwater & the Construction Industry Poster	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Construction-BMPs-Erosion-Sediment-Control.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/Construction-BMPs-Erosion-Sediment-Control.pdf</a>
Erosion & Sediment Control Pocket Field Guide	<a href="https://drive.google.com/file/d/1TBtgl61znizXDZyLoDRVRVNhxThD40kH/view?usp=sharing">https://drive.google.com/file/d/1TBtgl61znizXDZyLoDRVRVNhxThD40kH/view?usp=sharing</a>

**\*Did you have active discussions regarding construction site erosion control? If you used these materials or other educational materials and had meetings/trainings (even 1 on 1 meetings with builders/contractors/inspectors) then you can record that interaction as an active outreach. These training may have included the NEWSC Excal Video below.**

Excal Visual Videos on Pollution Prevention available for member checkout in 2022:

### **“Ground Control” – Stormwater for Construction BMPs**

This employee training kit is designed to show employees how erosion, sediments and other potential surface water pollutants are controlled at construction sites. The program focuses on Best Management Practices (BMPs) that are widely used at most construction sites including: silt fence, stabilized entrances/exits, drop inlet protectors and others. The program illustrates how these BMPs work and how they can fail. (14 minutes)

Click here to preview from Excal Visual’s site:

<https://www.excalvisual.com/ground-control-extended-preview>

### **BMP Master List**

The purpose of the Stormwater Quality Management BMP master list is to allow MS4 and Public Works managers to easily search available stormwater and erosion control BMPs based on target pollutants, WDNR Technical Standards, and keywords. The master list provides insight into the benefits and limitations of each BMP, allowing the user to have a brief understanding of each device to help guide decision making when implementing or reviewing projects. The spreadsheet can be found on the NEWSC member resources page on [newsc.org](http://newsc.org) and [HERE](#).

### **Model Ordinance Reference Guides**

NEWSC’s Construction Site Erosion Control Reference Guide and Post-Construction Pollution Control Reference Guide – the companion documents to NEWSC’s model ordinances – have been updated and are available for member use. The documents can be found on the NEWSC member resources page on [newsc.org](http://newsc.org).

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### 2.1.1

#### Topic #7: Pollution Prevention

The resources below were created by NEWSC and are available for NEWSC members to print and post by time clocks for training municipal staff.

If used in the manner above: Delivery Mechanism would be passive.

Fleet Maintenance	<a href="https://drive.google.com/file/d/1fIRY40S5nhHZU_7clwGTHtDfwgLt7wbu/view?usp=sharing">https://drive.google.com/file/d/1fIRY40S5nhHZU_7clwGTHtDfwgLt7wbu/view?usp=sharing</a>
Land Disturbances	<a href="https://drive.google.com/file/d/1VuJZccTojAWZhjVcp4e6A9HytWjVAKGu/view?usp=sharing">https://drive.google.com/file/d/1VuJZccTojAWZhjVcp4e6A9HytWjVAKGu/view?usp=sharing</a>
Materials Storage and Spill Cleanup	<a href="https://drive.google.com/file/d/1J_2_SuMYXwmOsqdpsdIINR_0klJ3gKMU/view?usp=sharing">https://drive.google.com/file/d/1J_2_SuMYXwmOsqdpsdIINR_0klJ3gKMU/view?usp=sharing</a>
Parks and Ground Maintenance	<a href="https://drive.google.com/file/d/14r436EKrJM44x_iPgioWXFrspmqbTVAq/view?usp=sharing">https://drive.google.com/file/d/14r436EKrJM44x_iPgioWXFrspmqbTVAq/view?usp=sharing</a>
Solid Waste Operations	<a href="https://drive.google.com/file/d/1r2gimtAsRanIpxSCevFntWMJwI5Z5tMS/view?usp=sharing">https://drive.google.com/file/d/1r2gimtAsRanIpxSCevFntWMJwI5Z5tMS/view?usp=sharing</a>
Streets and Drainage Maintenance	<a href="https://drive.google.com/file/d/1KtikoIyMCIPVBhv5VOhYERUIrH52NFXo/view?usp=sharing">https://drive.google.com/file/d/1KtikoIyMCIPVBhv5VOhYERUIrH52NFXo/view?usp=sharing</a>

***\*Did you have active pollution prevention trainings? If you used these materials or other educational materials and had meetings/trainings, then you can record that interaction as an active outreach. These training may have included the NEWSC Excal Videos below.***

#### Excal Visual Videos on Pollution Prevention available for member checkout in 2022:

<b>"Rain Check" - Stormwater Pollution Prevention for MS4s</b> Regulated municipalities and other municipal separate storm sewer system (MS4) operators must prevent pollutants from entering their storm drainage systems. One element of this requirement is preventing stormwater pollution by municipal facilities such as fleet maintenance shops, bus barns, sanitation facilities, parks and street sweeping operations. This program shows employees how to practice good housekeeping, spill response, materials management, vehicle fueling and washing and the other BMPs profiled in the "National Menu". {Program versions run between: 19 -and up to- 31 minutes)	<b>"Storm Warnings" - Stormwater Pollution Prevention</b> This training kit is designed to provide general awareness training to employees and contractors about stormwater pollution prevention. It describes Best Management Practices (BMPs) that are useful and important at a wide range of regulated facilities. It covers good housekeeping and other BMPs that help protect stormwater run-off. The kit includes a template to guide the trainer through creating site specific training to use in addition to the general training in the video. (18 minutes) Click here to preview from Excal Visual's site: <a href="https://www.excalvisual.com/storm-warning-extended-preview">https://www.excalvisual.com/storm-warning-extended-preview</a>
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**Northeast Wisconsin Stormwater Consortium**

**PO Box 1861**

**Appleton, WI 54912**

Click here to preview from Excal Visual's site:

<https://www.excalvisual.com/swrc-extended-preview>

#### **2.1.1**

##### **Topic #8: Green Infrastructure/Low Impact Development**

NEWSC will be gathering resources for members to use going forward in 2023.

**\*Did you have active discussions with elected officials or developers about low impact residential design? If you had meetings/trainings or provided presentations on the topic, then you can record that interaction as an active outreach.**

#### **2022 Workshops, Trainings, and Presentations**

##### **IDDE Webinar & Outfall Inspection Training**

NEWSC presented a webinar to provide background and examples of illicit discharge detection and elimination programs. It also featured a training video meant to familiarize MS4 inspectors with several different types of outfalls and the data collection and sampling procedures used during field screening. A recording of the full training webinar can be found on the NEWSC member resources page and [HERE](#). The outfall inspection training video can also be found on the member resources page and on [YouTube](#).

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### Erosion Control Training

NEWSC hosted an erosion control training to teach environmental impacts and regulatory requirements for erosion and sediment control; proper techniques to install, inspect, and BMP maintenance; and site plan examples. The audience included contractors, homebuilders, municipal inspectors, and others associated with land disturbing construction activity. The workshop presentation can be found [HERE](#) on the member resources page and on [YouTube](#).

Erosion Control Workshop - Full Day	Course ID: 22520	March 29, 2022	Attendees
Calaway, Alex	Grefe, Rich	Lopez, Jasmine	Schneider, DJ
DeBruin, Tyler	Hammen, ethan	Malzahn, Adam	Sehrbrock, Richard W.
Drzewiecki, Jack	Hartjes, Brad	Masiarchin, Erich	Seidler, Jaymes
Dyb, Austin	Jalonen, Brent	Mayhew, Carol	Seymour, Scott
Ebben, Claire	Jandrey, Dennis	Meddaugh, Ethan	St Juliana, Leno
Faust, Dan	Keen, Justin	Morman, Michael	Stone, Riley
Feiner, Jack	Kerkman, Randy	Myers, Chelsea	Sweat, Aaron
Fetters, Peter	Kiesow, Kevin	Omernik, Scott	Woida, Taylor
Gerbers, Robert	Klaske, Curt	Racine, Elisabeth	Yoder, Devin
Gerbers, Todd	Krug, Eric	Sanders, Brian	

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## Northeast Wisconsin Stormwater Consortium

PO Box 1861  
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Erosion Control Workshop - Half Day Attendees	Course ID: 22521	November 3, 2022
Buhrow Jr, Jerry	Hebert, William	Miller, Mike
Busko, David	Hoerth, Doug	Myers, Chelsea
Davister, Robbie	Humski, Alison	Nate, Cary
Davister, Robbie	Jensen, Chris	Nichols, Bill
Drager G., Jane	Jensen, Tryg	Omernik, Scott
Fetters, Peter	Krahn, Nicole	Prickett, Andrew
Fulcer, Lori	Lepinski, Travis	Racine, Elisabeth
Geiger S., Ryan	Lima, Katie	Schneider, DJ
Grefe, Richard Daniel	Malzahn, Adam	Seidler, Jaymes
Hahn, Paul	Meissner, David	Zarate, John

### 2022 NEWSC SCHOOL PRESENTATIONS

The following presentations were provided in classrooms or virtually in NEWSC communities throughout the Fox-Wolf River Basin in 2022. These lessons covered watershed basics, how we use water, water quality, stormwater runoff pollution, floodplains, water quantity issues, green infrastructure, and tips for students and parents for reducing and preventing polluted stormwater runoff. Tools used for providing this education include: EnviroScape model, Ward's Floodplain model, stormwater find-it jars, stormwater runoff plinko, and templates for designing storm drain murals.

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Stormwater Topic:	Discussed?	Stormwater Topic:	Discussed?
Illicit Discharge Detection & Elimination	YES	Residential Infiltration	YES
Household Hazardous Waste Disposal/Pet Waste Management/Vehicle Washing	YES	Construction sites and Post Construction Stormwater Management	YES
Yard Waste Management/Pesticide and Fertilizer Application	YES	Pollution Prevention	YES
Stream and Shoreline Management	YES	Green Infrastructure/Low Impact Development	NO



**\*If your community had school presentations in 2022, we recommend tying the school presentation in your annual report to a topic identified as discussed in the table above that you did not conduct outreach on in another way. These presentations are considered active outreach.**

NEWSC provides school presentation upon request by teachers. If your school district did not have presentations in 2022 and you would like NEWSC to present in your community, please reach out to your school district and share the School Presentation flyer:

<https://drive.google.com/file/d/1fgeOMD2Zqd5yASOiPU7GdvD6lbMhgXo7/view?usp=sharing>

### Ashwaubenon

- 4/05/2022 Ashwaubenon High School presentation; approx. reach 80

### Oshkosh

- 4/21/22 Emmeline Cook Elementary School; approx. reach 26

### Appleton

- 5/23/22 Berry Elementary School; approx. reach 30

### Green Bay

- 5/26/22 Eisenhower Elementary School; approx. reach 80

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### Outagamie County

- Outagamie County Conservation Field Days
  - o 9/27/2022; approx. reach 280
  - o 9/28/2022; approx. reach 191
  - o 9/29/2022; approx. reach 304
    - Total approx. reach 775

Name of School	Total Number of Attendance
Johnston Elementary, Appleton	110
Highlands Elementary, Appleton	84
Xavier Middle School, Appleton	80
Mount Olive Lutheran, Appleton	28
River View Middle School, Kaukauna	304
Columbus, Appleton	12
Horizons Elementary School , Appleton	46



### Marinette

- 11/23/22 Marinette Recreation Center; approx. reach 15
- 12/27/22 Marinette Recreation Center; approx. reach 30

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### 2022 NEWSC EXHIBITING

The following exhibits were coordinated at events in NEWSC communities throughout the Fox-Wolf River Basin. These educational exhibits provided information on watershed basics, water quality, stormwater runoff pollution, floodplains, water quantity issues, green infrastructure, and tips and advice for area residents for reducing and preventing polluted stormwater runoff. Tools used for providing this education include: Ward's Floodplain model, wheel of pollution, stormwater find-it jars, stormwater runoff plinko, the digital and paper watershed pledge, and educational flyers.

Stormwater Topic:	Discussed?	Stormwater Topic:	Discussed?
Illicit Discharge Detection & Elimination	YES	Residential Infiltration	YES
Household Hazardous Waste Disposal/Pet Waste Management/Vehicle Washing	YES	Construction sites and Post Construction Stormwater Management	NO
Yard Waste Management/Pesticide and Fertilizer Application	YES	Pollution Prevention	YES
Stream and Shoreline Management	YES	Green Infrastructure/Low Impact Development	NO

**\*If your community had exhibitions in 2022, we recommend tying the exhibiting event in your annual report to a topic identified as discussed in the table above that you did not conduct outreach on in another way. Exhibiting is considered active outreach.**



#### Oshkosh

- 2/25/22 – 2/26/22 RV & Boat Main Sales Event at EAA grounds; approx. reach 22

#### Menasha

- 4/20/2022 Menasha Public Library presentation, part of watershed presentation series; reach 6

#### Allouez

- 6/12/2022 AllouezFest car show; reach 31

#### Greenville

- 7/08/2022 Catfish Races & Community Night; approx. reach 75

#### Buchanan

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Appleton, WI 54912

- 9/24/2022 Town of Buchanan Fire Department Safety Days; approx. reach 29

### Kaukauna

- 9/24/2022 Focus on the Fox event at 1000 Islands Environmental Center; approx. reach 225

### Community Presentations (Active Participation):

#### Pulaski

- 2/10/2022 Cub Scouts presentation; approx. reach 45

#### Appleton

- 4/10/2022 Girl Scouts presentation in Appleton; reach 12

#### Winnebago County

- 5/05/2022 Winnebago County Land Conservation Committee presentation; approx. reach 10

#### Menasha

- 4/20/2022 Menasha Library watershed presentation; reach 6
- 6/22/2022 Menasha Library Trash Free Waters program presentation; reach 3

#### Other

- 02/24/2022 Presentation at Wisconsin Parks and Recreation Association Annual Conference in Wisconsin Dells; reach 3



### Litterati Cleanup Challenges (Active Participation)

In spring of 2022, we had 10 active participants in the Litterati Cleanup Challenge and they collected a total of 1,449 pieces of garbage. The Litterati app has changed and can no longer see the collection locations. It is a GIS based app and we are looking into how to get access to this information for 2023.

### Chloride Monitoring (Active Participation, with Documentation):

Fall 2021/Winter 2022 Chloride Monitoring Season: Data and photos can be found on the [Google Map](#)

Municipality	Location	# of Readings
Neenah	Neenah Slough	4
	Adams St. Bridge	2
Green Bay	Baird Creek	3

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Municipality	Location	# of Readings
Green Bay	East River	1
Hobart	Duck Creek	2
Menasha	Rebecca Creek	3
	Firelane 4	2
	Oneida St. trib.	2
Grand Chute	Mud Creek @ Fox River Mall	2
	Stormwater Pond 1	2
	Stormwater Pond 2	2
Appleton	Apple Creek	2
	Kensington Drainage	1
	Telulah Park	3
Calumet County	Irish Creek	1
	Manitowoc River	1
Oshkosh	Riverside Cemetery	1
	Sawyer Creek	1

Municipality	Location	# of Readings
Oshkosh	Campbell Creek	1
Winnebago County	Coughlin Park	4
Fox Crossing	Arrowhead Park	2
	Mud Creek	1
Algoma	Honey Creek	4
Outagamie County	Black Otter Creek	2
	Mackville Creek	3
	Wolf River	2
Fond du Lac County	Sheboygan River trib.	3
Kaukauna	Konkapot Creek	2
Brown County	Plum Creek	3
Fond du Lac	DeNeveu Creek	2
Combined Locks	Garner Creek	1
Allouez	Green Isle Park	1
	East River	1
Ashwaubenon	Ashwaubenon Creek	3

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### NEWSC 2023-2024 Exhibiting Lists

Each year NEWSC will commit to exhibiting at an event on behalf of 20% of our membership, ensuring we exhibit in each member community once during a 5 year permit cycle. *The communities assigned in a given year will be guaranteed a NEWSC presence at a community event during that year, given that the NEWSC member work with the Outreach Coordinator to get the event on the exhibiting calendar by March 30 and work to coordinate with the event host.*

2023	2024
City of Marinette	City of Fond du Lac
Brown County	City of Two Rivers
Village of Ashwaubenon	Outagamie County
Village of Fox Crossing	City of De Pere
Village of Kimberly	City of Manitowoc
Village of Suamico	City of Neenah
Town of Clayton	Town of Vinland
Town of Grand Chute	Town of Omro
Town of Ledgeview	
Village of Combined Locks	
Village of Little Chute	
UW Oshkosh	

#### To ensure your space is reserved NEWSC members must:

1. **Contact the Outreach Coordinator by March 30** of the year you are scheduled with the name of event, date of the event and contact information for the event organizer that you would like the Outreach Coordinator to be a part of.
2. Work with the Outreach Coordinator and the event organizer to ensure acceptance of NEWSC participation at the event. Pay any exhibiting fees (if any) for the event. For most community events, NEWSC members are able to coordinate with event host free exhibit space, if the event chosen does not waive exhibit fees for the community, those fees are the responsibility of the NEWSC member.

If communities do not schedule the Outreach Coordinator to participate by March 30, invitations to the Outreach Coordinator from other communities for events will be entertained and all invites will be accepted as time is available on a first come first serve basis. If the Outreach Coordinator is unable to exhibit in your community due to workload or date of event, NEWSC members may check out exhibiting materials from NEWSC. Promotional materials will be provided as part of the exhibiting display if NEWSC has promotional items to hand out.

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### Media:

Facebook: 354 likes, 303 shares, 4640 followers

Instagram: 215 likes, 955 followers

- 1/10/22 Sweep the Salt/WI Salt Awareness Week  
<https://www.facebook.com/photo.php?fbid=230390909275744&set=pb.100069145091944.-2207520000..&type=3>
- 1/11/22 The Cost of Salt/WI Salt Awareness Week  
<https://www.facebook.com/photo.php?fbid=230870392561129&set=pb.100069145091944.-2207520000..&type=3>
- 1/17/22 Stormwater Education <https://www.facebook.com/photo.php?fbid=234666145514887&set=pb.100069145091944.-2207520000..&type=3>
- 1/18/22 Shovel Before Salting/WI Salt Awareness Week  
<https://www.facebook.com/photo.php?fbid=235173055464196&set=pb.100069145091944.-2207520000..&type=3>
- 1/25/22 Switch to Sand/WI Salt Awareness Week  
<https://www.facebook.com/photo.php?fbid=239430191705149&set=pb.100069145091944.-2207520000..&type=3>
- 1/25/22 Scatter Salt/WI Salt Awareness Week <https://www.facebook.com/photo/?fbid=239456525035849&set=pb.100069145091944.-2207520000..>
- 1/26/22 Salt and Pet Paws/WI Salt Awareness Week  
<https://www.facebook.com/photo.php?fbid=240023608312474&set=pb.100069145091944.-2207520000..&type=3>
- 1/27/22 Salt Alternative for Traction/WI Salt Awareness Week  
<https://www.facebook.com/photo.php?fbid=240634438251391&set=pb.100069145091944.-2207520000..&type=3>
- 1/28/22 Chloride Pollution/WI Salt Awareness Week  
<https://www.facebook.com/photo.php?fbid=241323064849195&set=pb.100069145091944.-2207520000..&type=3>
- 2/8/22 Residential Carpet Cleaning <https://www.facebook.com/photo.php?fbid=248092087505626&set=pb.100069145091944.-2207520000..&type=3>
- 3/8/22 Good Dog, Good Owner <https://www.facebook.com/photo.php?fbid=266746465640188&set=pb.100069145091944.-2207520000..&type=3>
- 4/12/22 Household Hazardous Waste <https://www.facebook.com/photo.php?fbid=288731013441733&set=pb.100069145091944.-2207520000..&type=3>
- 5/10/22 Grass Clippings <https://www.facebook.com/photo/?fbid=306961101618724&set=a.189201083394727>
- 6/14/22 Grass Swale <https://www.facebook.com/photo?fbid=330867759228058&set=a.189201083394727>
- 6/29/22 Rain Barrel raffle <https://www.facebook.com/photo/?fbid=341309721517195&set=a.189201083394727>
- 7/7/22 Sweeping Grass Clippings <https://www.facebook.com/photo/?fbid=346518240996343&set=a.189201083394727>
- 9/13/22 Drain Your Pool and Spa (Fish Don't Swim in Chlorine) <https://www.facebook.com/photo?fbid=392743306373836&set=a.189201083394727>
- 10/3/22 Winter Workshop <https://www.facebook.com/photo/?fbid=416662953981871&set=a.189201083394727>
- 10/17/22 Salt Watch Volunteer Opportunity <https://www.facebook.com/photo/?fbid=420082713639895&set=a.189201083394727>

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**Media:**

Facebook: 354 likes, 303 shares, 4640 followers

Instagram: 215 likes, 955 followers

- 10/24/22 Salt Watch Volunteer Opportunity reminder <https://www.facebook.com/photo/?fbid=425760229738810&set=a.189201083394727>
- 11/3/22 Leaf Infographic <https://www.facebook.com/photo/?fbid=433095445671955&set=a.189201083394727>
- 11/3/22 Fertilizer Infographic <https://www.facebook.com/photo/?fbid=437561555225344&set=a.189201083394727>
- 11/29 School Event  
<https://www.facebook.com/foxwolfriver/posts/pfbid036dHjR6E4BgoAXYZ1eVe1fcdXDK6MfDzGCpz3oBRcroyhnJJhNpNDDdBrrBKCm1SFI>
- 12/11/22 Salt Awareness Week <https://www.facebook.com/photo/?fbid=461316586183174&set=a.189201083394727>

NEWSC also started utilizing twitter at the end of 2022 and will continue to do so to share information using all of our resource

**Thank You, 2022 Leadership Council Members!**

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<b>CHAIR</b> Heath Kummerow (2022-2023) City of Neenah	<b>VICE-CHAIR</b> Brent Jalonen (2022 - 2023) Calumet County	<b>SECRETARY/TREASURER</b> Rich Heath (2022 - 2023) Town of Algoma	<b>PAST-CHAIR</b> Eric Rakers (2022-2023) City of DePere
<b>MUNICIPAL COMMITTEE</b> James Rabe (2022 - 2024) City of Oshkosh	<b>GENERAL PUBLIC COMMITTEE</b> Andy Maracini (2022-2024) Winnebago County	<b>BUILDING &amp; DEVELOPMENT COMMITTEE</b> Brad Hartjes (2021-2023) raSmith	<b>STORMWATER QUALITY MANAGEMENT COMMITTEE</b> Chris Murawski (2020-2022) Village of Little Chute
<b>MEMBER-AT-LARGE</b> John Neumeier (2020-2022) City of Kaukauna	<b>MEMBER-AT-LARGE</b> George Dearborn (2020-2022) Village of Fox-Crossing	<b>MEMBER-AT-LARGE</b> Danielle Santry (2022-2024) Calumet County	

### Thank You, 2022 Committee Members!

<b>General Public Committee</b> Andy Maracini – Winnebago County Dani Santry – Calumet County George Dearborn – Village of Fox Crossing Brian Wayner – Westwood Professional Services	<b>Municipal Committee</b> James Rabe – City of Oshkosh Jeff Mazanec – raSmith Scott Ahl – Town of Two Rivers John Neumeier – City of Kaukauna Sue Olson – City of Appleton Casey Canady – City of Oshkosh	<b>Stormwater Quality Management Committee</b> Chris Murawski – Village of Little Chute George Dearborn – Village of Fox Crossing Paul Willis – Mead & Hunt Abby Maslanka – Martenson & Eisele Justin Keen – Cedar Corporation Rich Heath – Town of Algoma Heather Zaunmueller – AECOM	<b>Building &amp; Development Committee</b> Brad Hartjes – raSmith Nick Waldschmidt – City of Fond du Lac Brent Jalonen – Calumet County Patrick Kuehl – Robert E. Lee Claire Ebben – Outagamie County Katie Buchalski – Ruekert-Mielke
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