

# PROCLAMATION

## SHOP WISCONSIN DOWNTOWNS THIS HOLIDAY SEASON!

WHEREAS, the City of Kaukauna celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are 30.7 million small businesses in the United States; and

WHEREAS, COVID has negatively impacted the stability of small businesses in the City of Kaukauna, and many are concerned about staying in business. Nationally, 62% of U.S. small businesses reported that they need to see consumer spending return to pre-COVID levels by the end of 2020 in order to stay in business; and

WHEREAS, support for small businesses impacts the local economy as \$.67 is reinvested into our community for every \$1 spent with a local business; and

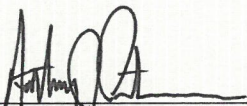
WHEREAS, supporting a local business secures jobs, boosts our local economy and preserves our communities. Small businesses employ 47.3% of the employees in the private sector in the United States; and

WHEREAS, local businesses need your support now. Your local businesses continue to provide safe options for online shopping, pick up, delivery and in person visits.

NOW, THEREFORE, BE IT RESOLVED, THAT I, Anthony J. Penterman, Mayor of the City of Kaukauna, Wisconsin, do hereby proclaim, our community as an advocate for *Shop WI Downtowns* to make every day Small Business Saturday AND urge the residents of our community to *Shop Wisconsin Downtowns* and support Wisconsin's small businesses, artisans and craftspeople, and merchants, during this critical time and beyond.

IN WITNESS WHEREOF I have hereunto set my hand and caused the Seal of the City of Kaukauna to be affixed this 25<sup>th</sup> day of November, 2020.

CITY OF KAUKAUNA

  
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Anthony J. Penterman, Mayor

